



Welcome to the 51st Annual International Camel Races in historic Virginia City!

This year the races will be held on Sept. 10, 11, 12th, 2010 (Fri-Sun) inside the Camel Arena which is located just East of the Silverland Inn & Suites on E St. This annual tradition has been captivating audiences for decades and typically brings in over 20,000 spectators over the 3 day weekend! Plus, the event has drawn in local and national media from around the world including Animal Planet, The Travel Channel, Canadian Television, and ESPN just to name a few.

There are plenty of ways to get involved other than as a spectator...from sponsoring the event, setting up a vendor booth, or even riding and/or sponsoring a camel yourself!

Please review the vendor and sponsor application packet and be a part of something special! Sponsors are treated like royalty and sponsorship amenities include a variety of ways to promote good business, from the ads in the free event program, to arena banners, PA announcements during the races, tickets, etc. We can also custom tailor a sponsorship or VIP package just for you!

We hope you'll be a part of this legendary event that is the crowning gem of all events in Virginia City! If you have any questions, please do not hesitate to contact me or my office at (775) 323-7526, or you can write to me at rich@planitbigevents.com.

Sincerely,

Rich Crombie
President
Plan It Big Events, LLC
Events Coordinator
Virginia City, NV